



# OUR SUSTAINABILITY COMMITMENT

# NZ ME.

NEW ZEALAND  
MEDIA AND  
ENTERTAINMENT



# OUR SUSTAINABILITY COMMITMENT

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To deliver on our purpose of keeping Kiwis in the know we are committed to protecting our environment, our people and our community.

New Zealand Media and Entertainment connects people – whether that’s through our digital platforms, our radio stations, or our network of newspapers. We have made a powerful promise to our communities nationwide that we are committed to protecting the craft of journalism and broadcasting to keep Kiwis in the know.

We must ensure we have a genuine commitment to sustainability, and for us that means protecting our environment and serving our audiences, our customers, the wider community and our team of 1200 people across NZME.

We’re committed to making a positive impact and playing our part in protecting the environment. We aim to reduce our own environmental impact and we report on our environmental footprint through climate-related disclosure requirements. We also play our part in using our own platforms to grow connection and engagement on environmental issues.

We provide a workplace that fosters innovation, engagement, and inclusion through promoting a healthy, diverse and safe workplace. We are committed to championing the craft of journalism and broadcasting, and we are strongly focused on developing our people.

We connect communities through the wide reach of our platforms. This includes ensuring we provide diverse, balanced, quality, trusted news and we facilitate conversations about the topics that matter most to Kiwis.

We are proud to have a sustainability programme that aligns with the guidelines set out in the UN Sustainable Development Goals – an international blueprint to achieve a better and more sustainable future for everyone. We benchmark our efforts against global sustainability standards, industry trends, and our media peers locally and internationally.

Combined with our promise to keep Kiwis in the know, NZME’s sustainability commitment assures the prosperity of our business so we can continue to deliver value for our people, our customers, audiences, and our shareholders well into the future.

**“We have made a powerful promise to our communities nationwide that we are committed to protecting the craft of journalism and broadcasting to keep Kiwis in the know.”**

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# OUR COMMUNITIES

We connect and empower our communities.



Olympic champion Lisa Carrington in the Newstalk ZB studio with host Mike Hosking. Photo / New Zealand Herald.



The Hits Breakfast show host Jono and Ben with actor Sara Wiseman, raising money for KidsCan with a 24-hour handball-a-thon. Photo / supplied..

## RESPONSIBLE REPORTING AND BROADCASTING

Through best practice broadcasting and journalism, we will provide a diverse and balanced reporting platform, acting with integrity, promoting the law and holding the powerful to account.

## CONNECTING COMMUNITIES

We will use our wide reach and media platforms across New Zealand to ensure diversity of voice and facilitate conversations about the topics that matter to Kiwis.







# OUR PEOPLE

We provide a workplace that fosters innovation, engagement and inclusion.

Members of NZME's diversity committee at Tāmaki Makaurau Auckland's annual Pride Parade. Photo / supplied.

8 DECENT WORK AND ECONOMIC GROWTH



Te Rito cadets, class of 2023, on their first day of induction, at Hoani Waititi Marae, Glen Eden, May 1, 2023. Photo / Dominico Zapata.

## PROMOTING A HEALTHY, DIVERSE AND SAFE WORKPLACE

We will embed a high performing health and safety culture and will regularly report on our performance. We will strive for a collaborative and welcoming place to work. We will adopt and strengthen policies for the promotion of gender equality and diversity.

## CHAMPIONING THE CRAFT AND DEVELOPING OUR PEOPLE

We nurture a talented media industry by mentoring the next generation of journalists and broadcasters, and by providing training and development opportunities for all our people.

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# OUR ENVIRONMENT

We accelerate awareness and drive meaningful action on environmental issues.

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



NZME's print operation in Ellerslie, Auckland, has maintained gold level Toitū certification since 2011. Photo / supplied.



WBHS and WGHS students, School Strike 4 Climate NZ, Putahi Park. 26 May 2023. Northern Advocate photo / Michael Cunningham

## REDUCE AND MITIGATE OUR IMPACT

We are addressing our environmental risks and opportunities by reducing and mitigating the impact of our products and processes, collaborating with our suppliers on the solutions and disclosing our performance.

## GROW CONNECTION AND ENGAGEMENT ON ENVIRONMENTAL ISSUES

We facilitate environmental awareness and engagement by presenting the facts across our media platforms and by cutting the jargon to make it easier for people to understand environmental issues and take meaningful action.



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## OUR COMMUNITIES

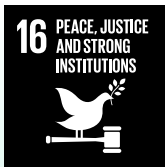
We connect and empower our communities



RESPONSIBLE REPORTING AND BROADCASTING



CONNECTING COMMUNITIES



## OUR PEOPLE

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PROMOTING A HEALTHY, DIVERSE AND SAFE WORKPLACE



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GROW CONNECTION AND ENGAGEMENT



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